

RECORD OF PROCEEDINGS

MINUTES OF A REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE COLFAX BUSINESS IMPROVEMENT DISTRICT HELD MAY 10, 2011

A regular meeting of the Board of Directors of the Colfax Business Improvement District was held on Tuesday, May 10, 2011, at 1490 Lafayette, Suite 108, Denver, Colorado.

Attendance:

In Attendance were Directors:

Leonard Austin
Jimmy Balafas
Tina Pachorek
Cleve Wortham
Randy Swan

Absent and excused were April Sedillos and Matthew Holberton

Also in attendance were:

Denise Denslow & Mike Kosdrosky; R.S. Wells, LLC
Stephanie Salazar; Economic Development Director
Christina Brinkley; C5 Communications
Lori Cowan; The Ninja Group
Jerry Randolph; BBBSYSTEMS

Call to Order

The meeting was called to order at 10:04 a.m. by Director Austin.

Certification of
Agenda

Upon a motion duly made by Director Wortham, seconded by Director Pachorek and, upon a vote, unanimously carried, the Board approved the agenda as submitted.

Public Comment

Jerry Randolph, from BBBSYSTEMS, advised the Board that they service the Chamber of Commerce.

RECORD OF PROCEEDINGS

Economic Development Director's Report

A. General Update

Ms. Salazar provided the graphics for both the inside and outside of the map brochure.

B. Proposed Marketing Committee Meeting

The Marketing Committee will be meeting to discuss a variety of events. The Business Watch Group is meeting again for the fourth time on May 16th at 2:30 p.m.

Ms. Salazar is working on the Victorian Holiday House Tour that will take place after Thanksgiving. Ms. Salazar noted some businesses are interested in locating with CBID.

Director Pachorek noted that Pizza Fusion has applied for a liquor license. She also noted that the application is being made by the Homeless Coalition, which goes against the intent to their program. Director Pachorek is to route the application to the Board. The hearing is on May 17th. Director Swan suggested reaching out to the Coalition to discuss.

Christina Brinkley discussed events, branding and marketing. Ms. Brinkley is working on a press release on new businesses.

Financial and Items from Manager

A. Review and Approve April 2011 Claims

Ms. Denslow reviewed the April 2011 claims with the Board. Upon a motion duly made by Director Wortham, seconded by Director Swan, and upon a vote, unanimously carried, the Board approved the April claims as submitted.

B. Review and Consider Approval of March 2011 Financials

Ms. Denslow reviewed the March 2011 financials with the Board. Upon a motion duly made by Director Wortham, seconded by Director Swan, and upon a vote, unanimously carried, the Board approved the March 2011 financials.

RECORD OF PROCEEDINGS

C. Review and Approve Minutes of the April 12, 2011 Board Meeting

No discussion or changes were submitted. Upon a motion duly made by Director Wortham, seconded by Director Swan, and upon a vote, unanimously carried, the Board approved the April 12, 2011 Board Meeting Minutes.

D. April Maintenance Report Update

The Report was included in the packet. There were no questions from the Board.

Board Member
Items

A. Streetscape Project Update – Streetscape Art

Director Pachorek discussed the prior meeting, noting funds can be put towards a music event. Upon a motion duly made by Director Swan, and seconded by Director Austin, and upon vote unanimously carried, the Board asked that Director Pachorek convey to the City that CBID supports using the funds for music events.

B. HALO Security Cameras

Ms. Salazar noted that the HALO security cameras will be installed in June.

Other Business

Ms. Salazar noted that the Fillmore is moving forward with the renovation.

Adjournment

Upon a motion duly made by Director Austin, seconded by Director Swan and, upon a vote, unanimously carried, the meeting was adjourned at 10:40 a.m.

Respectfully submitted,



Secretary for the Meeting